



OBJECTIVE	Analyze user needs for creative design solutions that are aesthetically pleasing.
EDUCATION	<p>Art Center College of Design .03 - .07 Bachelor of Science</p> <p>Academy of Art University .99 - .03 Trans. Design, 72 credit hours</p> <p>Georgia Southern University .94 - .98</p>
EXPERIENCE	<p>Hagie Manufacturing .13 - .15 Lead Industrial Designer A team player that has helped Hagie to achieve "2014 Croplife IRON Product of the Year" by creating future designs defining the company's design philosophy and brand identity for autonomous ag machines. Manage exteriors, interiors, and UI projects benchmarking competitors to create a unique segment. Give marketing input, provide engineering solutions to better product efficiency, user experience and perceived quality.</p> <p>RTT .11 - .12 3D Visualization Designer Managed team's development of 3D models making 2D designs realized. Produced photo-real images and material shaders for interior/exterior finishes on 3D models to help companies evaluate design and save pre-production time, materials, and cost.</p> <p>Dream Wireless .11 Product Designer Developed designs for a mobile electronics device to propel the company from entry-level mobile cases to high-end electronics, increasing sales and brand recognition in the market.</p> <p>Knot Design .11 Product Designer Designed sunglasses for the Melodies line by Mary J. Blige. The designs reflect her personal style and love of 60s eye wear while infusing a fresh, current approach.</p> <p>Cleveland Golf .10 Product Designer Created golf drivers that are designed to enhance the playing experience through technological feedback and explored a new the form factor, speed boats moving through water/air to challenge the design of this product which moves.</p> <p>G1 Design .10 Designer Developed a graphic logo for an automotive race team that signifies passion for racing. The logo reflects strength and longevity.</p> <p>Karten Design .09 Product Designer Served on a 3-member team designing and rendering production concepts for an electronic company moving aggressively into high-end audio equipment.</p> <p>Jakks Pacific .09 Product Designer Designed and illustrated toy concepts alongside the movie Tron while in pre-production. The toy project involved functioning lights/sounds for action play.</p> <p>Mattel .07 - .09 Product Designer Lead designer for multiple Matchbox lines. Real Working Rigs introduced large diecast trucks with moving parts. Super Convoys was scaled up and created potential for play with other diecast vehicles for new buyers and existing collectors. Developed vehicles alongside other designers to make Matchbox the fastest growing brand within Mattel.</p> <p>Axis Wheels .07 Product Designer Designed two new rims for the next generation of wheels in the line-up helping the company to achieve the highest position in after-market sport and luxury wheels.</p> <p>Audi Transportation Design .06 Transportation Designer Theme was chosen a lead design for the early development of the A7, designed on a designated platform geared for production that reflects an athletic posture as well as Audi's core qualities. Proposed a new vehicle type for Seat, a passionate Spanish company within the Volkswagen Group, to increase sales and love of VW products.</p>

OTHER CREATIVE EXPERIENCE

**Doritos .11 - .12
Concept Writer**

Wrote/Developed "Sling Baby" with a production team, which marketed toward the broad spectrum of viewers who watched the 2012 Super Bowl. It was rated #1 by viewers on the USA Today/Facebook charts among all commercials that aired, setting a Nielsen record as the "Most-Remembered and Best-Liked Super Bowl Ad." It was CBS' #6 commercial on "Super Bowl's Greatest Commercials 2015."

**Morning Star Pictures .06
Poster Designer**

Designed the promotional image for the psychological thriller "In My Sleep," starring Philip Winchester and Lacey Chabert. The Poster was used to campaign funding for it's production, officially released in theaters 2010.

**Art Center College of Design .03 - .04
Trophy Designer**

Designed/Produced 10 trophies presented as Art Center Car Classic Strother MacMinn Awards. The hand-built speed form paid homage to the lines of classic cars, reinterpreted into a new futuristic design. Art Center presented 10 awards for cars that represented the very best in design based purely on overall aesthetic appeal.

CREATIVE SKILLS

- | | |
|------------------------|------------------------|
| + Theme Development | + Translation 2D to 3D |
| + Concept Processing | + Packaging Knowledge |
| + Manual Rendering | + Storyboard Sequence |
| + Photoshop Rendering | + Clay Modeling |
| + Photo-Real Rendering | + User Interface |

DIGITAL SKILLS

- | | | |
|---------------|--------------|-------------|
| + Photoshop | + Solidworks | + Bunkspeed |
| + Illustrator | + Alias | + Keyshot |

REFERENCES

Excellent professional & personal references provided upon request.